



MASNÀDA TEATRO
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¡LAZARO! BODY CONCEPT

Today, as we dwell into possible solutions that understand how the established capacity of communication has restated the definition of Art, we naturally move into collaborative grounds. The need to create can never be mimicked, and when the energy of a group of artists from different grounds engages in the urge of telling a story, new aesthetic and narrative structures break into fast development.

¡LAZARO! results in a new concept in Art, that holds its validity on the ever-existing forms in Art. Today an art piece does not carry purpose on its own, but has the capacity of breath as a Body: A living-growing-moving product.

The Artistic Body collaborates on a common ground, alive from its creative source, an influx in which the spirit of the story nurtures each one's understanding of it. This Artistic Body today is comprised of an intimate group of writers, plastic artists, actors, directors, musicians, songwriters, filmmakers and communication professionals, from countries as Switzerland, Uruguay, Argentina, Italy, Australia, Colombia, Bolivia.

An Art Product in our communication driven world today relates in a horizontal structure of joints: This need to collaborate transcends artistic moods, and is generously placed in the service of the story, the will to create, and the chance of gathering speed through mutual support.

Inevitably we deal with multi-communication platforms as part of the Living Product. The audience is as much part of the Product as the artist is. This relationship that we understand essential not only validates the Product in its public character, but also holds the direction of its expression. Through possible Crowd Funding alternatives, the social ramifications of the audience becoming producers, creatively invites for debate and social commitment.

The work of this collaboration for ¡LAZARO! relates to a theatrical spectacle that transcends into music, plastic art, micro-documentaries covering more social or cultural grounds, micro-fictions that play with the story, and research. ¡LAZARO! First Edition, attached, expands on our work to date, and our vision on the steps to take.

At this moment, our Body is held by the following projection that will mature during our first expedition from the Andes to the River Plate during the months of May to July 2010:

¡LAZARO! TEATRO – looking for storytelling techniques, relating traditional theatrical territories with the moving image. status: presented in Ticino, Switzerland.

CANTO DE LAZARO - a Song that travels through the backbone of Latin American music genres, and looks into traditional sources of music storytelling. status: presented in Ticino, Switzerland.

COMIC WORLD – The story of The Squire and The Bard looking for Lázaro, as told by a fully illustrated comic book, that opens into an aesthetic debate and full canvas size shows. status: research



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LAZARO / RESURRECTION – Through death and rebirth, a Symphonic orchestra that holds alternative use of sound and instruments on music transfiguration. status: in development

MICRO-FICTIONS and **MICRO-DOCS** – a video narrative of social and fictional implications. status: research

MASKS – The search for Latin American archetypal characters through movement and music, descendents from European Traditions (Buenos Aires, Tango), African Origin (Uruguay, Candombe), and Andean Roots (Andes Indigenous Dance and Carnival). status: grounding

As ever, us artists need to find means to make our visions possible and trust never to fall short from offering our work as our services.

We trust that travelling outside the normal means of channels strengthens our capacity to develop genuinely.

We trust on generating relationships through alternative means of sponsoring and fundraising, through the benefit of those who understand the importance in our search and its current commitment.

The ramifications of a Living Art Product are profound. ¡LAZARO! relies on its small intimate size for its success, and the engagement of an international company of artists to form the Artistic Body. Travels together, through Latin-America and then Europe as a starting point, gives us the grounding possibility of a debate, to all its measure, on how our humanity makes us contemplate ourselves from all possible perspectives.

Augusto Quadros,
January 2010.